



**Gratitude & Positive
Recognition
NOVEMBER**

Why Gratitude & Positive Recognition Matter

- **Boosts Team Morale:** Cultivates happiness and satisfaction, creating a cohesive and motivated squad.
- **Strengthens Bonds:** Enhances relationships and builds trust on and off the field, which is crucial for teamwork.
- **Promotes Positive Culture:** Creates a supportive, respectful, and collaborative environment, essential for success.
- **Improves Performance:** Recognition drives engagement and effort, translating into better performance on the field.



Implementing Gratitude & Positive Recognition

Recognise and Show Gratitude

- **Verbal:** Show appreciation by using expressions like “thank you” or “great job!”
- **Written:** Send personalised messages to convey your gratitude.
- **Public Recognition:** Give shout-outs during club in training or after games, let your team know you appreciate their effort!
- **Rewards / Incentives:** We offer Player of the Match Certificates with vouchers, please use them!

Strategies for Effective Implementation

- **Team Meetings:** Incorporate gratitude in team discussions during training, before and after matches.
- **Peer Recognition:** Encourage teammates to acknowledge one another’s contributions.
- **Management Involvement:** Leaders should consistently model the behaviour of gratitude and recognition.



Benefits of a Positive Team Culture

Enhance Player Engagement

A culture of recognition creates happier players, which translates into improved performance on the field and greater overall innovation in strategy.

Strengthened Identity

A football club known for recognising player effort and teamwork becomes an attractive destination for talent and loyalty.

Boosted Team Cohesion

Celebrating achievements builds trust and unity among players, fostering a strong sense of collective purpose and camaraderie within the team.



Building a Culture of Gratitude & Recognition

Celebrate Every Goal

From the spectacular game winning goals to the everyday hard work in training, make it a point to acknowledge both individual and team achievements.

Make Recognition a Ritual

Integrate gratitude and recognition into team huddles and meetings. Highlight efforts and successes regularly to keep motivation high.

Promote Team Spirit

Players, coaches, volunteers to show appreciation for one another, creating an environment where everyone feels valued and recognised for their contributions.

