



**Gratitude & Positive  
Recognition  
NOVEMBER**

# Why Gratitude & Positive Recognition Matter

- **Boosts Team Morale:** Cultivates happiness and satisfaction, creating a cohesive and motivated squad.
- **Strengthens Bonds:** Enhances relationships and builds trust on and off the field, which is crucial for teamwork.
- **Promotes Positive Culture:** Creates a supportive, respectful, and collaborative environment, essential for success.
- **Improves Performance:** Recognition drives engagement and effort, translating into better performance on the field.



# Implementing Gratitude & Positive Recognition

## Recognise and Show Gratitude

- **Verbal:** Show appreciation by using expressions like “thank you” or “great job!”
- **Written:** Send personalised messages to convey your gratitude.
- **Public Recognition:** Give shout-outs during club in training or after games, let your team know you appreciate their effort!
- **Rewards / Incentives:** We offer Player of the Match Certificates with vouchers, please use them!

## Strategies for Effective Implementation

- **Team Meetings:** Incorporate gratitude in team discussions during training, before and after matches.
- **Peer Recognition:** Encourage teammates to acknowledge one another's contributions.
- **Management Involvement:** Leaders should consistently model the behaviour of gratitude and recognition.



# Benefits of a Positive Team Culture

## Enhance Player Engagement

A culture of recognition creates happier players, which translates into improved performance on the field and greater overall innovation in strategy.

## Strengthened Identity

A football club known for recognising player effort and teamwork becomes an attractive destination for talent and loyalty.

## Boosted Team Cohesion

Celebrating achievements builds trust and unity among players, fostering a strong sense of collective purpose and camaraderie within the team.



# Building a Culture of Gratitude & Recognition

## Celebrate Every Goal

From the spectacular game winning goals to the everyday hard work in training, make it a point to acknowledge both individual and team achievements.

## Make Recognition a Ritual

Integrate gratitude and recognition into team huddles and meetings. Highlight efforts and successes regularly to keep motivation high.

## Promote Team Spirit

Players, coaches, volunteers to show appreciation for one another, creating an environment where everyone feels valued and recognised for their contributions.

